



May 18-20, 2018

Three days of Empowerment, Encouragement,  
Enlightenment, Enthusiasm, and Excellence

## FOR IMMEDIATE RELEASE

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### **Conference Notebook is Actually Commemorative Keepsake Journal**

**(April 15, 2018 – Atlanta, GA)** Registrants of the Wise Women Prosper Conference, which takes place May 18-20 at the Briar (formerly Southwest Gardens and Events) in southwest Atlanta, are going to be in for several treats. In addition to outstanding speakers who will share wisdom on topics of utmost relevance to women, a fashion show, vendors, networking, and a keynote luncheon, the conference notebook will also be more of a commemorative keepsake journal. This is exciting news, considering the fact that the conference host and organizer is an experienced public relations professional, award winning journalist, and former two-time magazine publisher.

“Alonia Jones has earned a stellar reputation as one of Atlanta’s top storytellers,” states Lady LaDonna, event publicist and CEO of BridgePointe Media and Entertainment. “The Atlanta Business League lauded her as one of its top three storytellers, and she also has a knack for putting the right pieces together to help make everything fit. With that being the case, it is her honor to present a conference notebook that will not only be full of vital resources, but one that will also be of value for years to come.”

Jones could not be more ecstatic about the resource. “As a communications professional, I always want to make sure that those who attend an event walk away with what they came for,” she states. “So, for me, it’s not enough to simply have a program booklet that only contains the agenda and the bios of the speakers. For example, each of the speakers is providing tangible wisdom nuggets that will be included. That way, whether an attendee is able to make it to a particular session or not, they will have a piece of that presenter when they leave. We’re also including advertorials that we’re calling ‘Wise Women Prospering.’ I’m especially excited about this aspect because I firmly believe people are more inclined to do business with people they know, like and trust. The advertorials allow us to ‘tell the story,’ which only adds to the know, like and trust concept. There will also be opportunities for business owners to advertise their businesses by including their business card.” The resource will be made available electronically after the conference is over, which, accordingly will create international exposure.

Space is quickly filling up, but there is still a small window of time for those who are interested in the advertorials and/or business card opportunities. Those interested should contact Alonia directly at (770) 256-4337.

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